

The United States Mint 2001 Silver Proof Set



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United States Mint



- 90% silver content in the dime, half-dollar and each of the 50 State Quarters™
- Multiple-struck mirror finish
- Sturdy, transparent case
- Certificate of Authenticity
- Coins bear the San Francisco Mint's "S" mint mark

THREE CONVENIENT
WAYS TO ORDER.

1. Visit us online: www.USMINT.gov
2. Call us toll free:
1-800-USA-MINT (1-800-872-6468)
3. Return the enclosed order card

2001 Silver Proof Set



CUSTOMER RECORD

ID #: V01
 Product: Ten-Coin 2001 United States Mint
 Silver Proof Set™
 Price: \$31.95

Quantity Ordered: _____ Amount of Order: \$ _____
 Shipping & Handling: \$ 3.95

ORDER TOTAL: \$ _____



Customer Number: _____

Date of Order: _____

Method of Payment: _____

To inquire about your order, please contact:

CUSTOMER CARE CENTER,
 UNITED STATES MINT

Lanham, MD 20706

Or call 1-800-USA-MINT (1-800-872-6468)

8:30 AM to 5:30 PM, Eastern Time,

Monday through Friday

Hearing and speech impaired customers with

TTY equipment should call 1-301-344-4144



Golden
Dollar



Kennedy
half-dollar



Roosevelt
dime



Jefferson
nickel



Lincoln
penny

Historical Proof

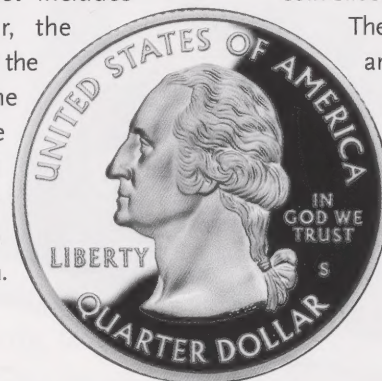
Silver Proof Sets from the United States Mint

The new U.S. Mint Silver Proof Set commemorates the history of our nation. These coins are extraordinarily brilliant with sharp relief and a mirror-like surface. They feature frosted, sculpted foregrounds created by the exacting proofing process.

The 10-coin set includes the Golden Dollar, the Kennedy half-dollar, the Roosevelt dime, the Jefferson nickel, the Lincoln penny and the five new coins in the 50 State Quarters™ Program.

Each coin is struck multiple times with specially polished dies and is carefully inspected for exacting quality and detail. The Roosevelt dime, Kennedy half-dollar and each of the 50 State Quarters are struck in 90% silver, generally referred to as "coin silver."

These untouched, coins are then packaged in presentation cases to preserve their exceptional finish. They are the ultimate expression of the minter's art.



New York



North Carolina



Rhode Island



Vermont



Kentucky

Please see order card for terms and conditions of sale

Coins Not Shown Actual Size



DEPARTMENT OF THE TREASURY
UNITED STATES MINT
WASHINGTON, D.C. 20220

Dear Collector:

The U.S. Mint's 50 State Quarters[™] Program has become one of the most popular programs in the Mint's history. And now, we are pleased to announce the availability of the 2001 United States Mint Silver Proof Set[™].

Introducing the 2001 United States Mint Silver Proof Set[™]

The new U.S. Mint Silver Proof Set[™] commemorates the history of our nation. The coins in this set are extraordinarily brilliant with sharp relief and a mirror-like background. They feature frosted, sculpted foregrounds created by the exacting proofing process.

The 10-coin set includes the Golden Dollar featuring Sacagawea, Kennedy half-dollar, Roosevelt dime, Jefferson nickel, Lincoln penny and the five new coins in the 50 State Quarters Program.

Each coin is struck multiple times with specially polished dies and is carefully inspected for precision, quality and detail. The Roosevelt dime, Kennedy half-dollar and each of the 50 State Quarters are struck in 90% silver, generally referred to as "coin silver."

These untouched coins are then packaged in presentation cases to preserve their exceptional finish. They are the ultimate expression of the minter's art.

Collectors are demanding every set we can make. We are offering limited quantities and free shipping and handling for all on-line ordering.

The 2001 Silver Proof Set is an extraordinary collectible. It includes coins that you, your children and grandchildren will enjoy for years. And you'll find the price quite reasonable.

You can order your set by calling the U.S. Mint at 1-800-USA-MINT or visit our website at www.USMINT.gov.

We eagerly await the chance to fill your order.

Sincerely,

Jay W. Johnson
Director
United States Mint



We're changing for you!

Focus on



The U.S. Mint is always seeking to offer you quality products and exceptional customer service. In order to continue this long-standing tradition, we are changing our business to make it easier for you to purchase our collectibles and get answers to your questions. These changes will allow for a more customized and consistent shopping experience. **The end result: A delighted customer.**

This summer, we're taking our first steps in re-designing our systems, services, and organization around you, our customer. Our first step will focus on implementing new technology that includes an integrated customer service center with real time order and product information, a centralized packaging and receiving center focused on quick fulfillment of your orders and easy returns. You will also see changes in the appearance of the U.S. Mint Online Catalog (www.usmint.gov/catalog). You can expect to experience these changes in mid-August.

www.usmint.gov/catalog



F_{ocus} on You

I LIKE THE WAY THINGS ARE NOW.

WHAT HAS PROMPTED THE MINT TO CHANGE?

*One word: **You!*** We will not settle on anything less than the best for you. We're changing the way we do business so that we can offer you the best shopping experience and customer service available. We want you to be completely delighted with all of your collectible purchases from the U.S. Mint.

HOW IS THE U. S. MINT ONLINE CATALOG CHANGING?

The U.S. Mint is adding new shopping tools and products to its Web Catalog. We're adding gift services including e-gift certificates and gift boxes. We're making it easier for you to make purchases online with enhanced search functions and quick checkout. You'll also be able to purchase subscriptions to your favorite products. All you have to do is sign up once and we'll ship your collectibles to you automatically. For more details, visit us at www.usmint.gov/catalog.

CAN I STILL ORDER THROUGH THE MAIL OR PHONE?

Absolutely. You can still send your orders to the United States Mint, P.O. Box 382601, Pittsburgh, PA 15250-8601. Or you can place your order by calling us at 1-800-USA-MINT (872-6468) and at TTY (hearing impaired): 1-888-321-MINT (321-6468). Our international customers can reach us at +1-301-918-MINT (918-6468). Customer service representatives are ready to answer your questions.

